

Canon

It's time for *more features, more fun!*

PowerShot A3300 IS

DIGITAL CAMERA

The new flagship of the PowerShot A-Series featuring 16.1MP, 5x Optical Zoom and HD Movie Recording!



16.1 MEGA
PIXELS

DiGIC
4

Ultimate Canon Image Quality!

An ultra high-definition 16 MP CCD sensor combined with Canon's DiGIC 4 processor allows you to shoot outstanding high resolution images, while enabling convenient technologies such as Face Detection and Motion Detection.

3.0"
LCD

Extra-Large 3" Screen

An extra-large 3" LCD screen (230K dots) offers a crisp, clear, and bright picture, making it easy to shoot, review, and show off your images under any lighting conditions!

5x
ZOOM
Optical

Genuine Canon Optics

Enjoy crystal clear, wide angle images with a 5X optical zoom lens (28 - 140mm equivalent), featuring Canon's proprietary Optical Image Stabilization technology designed to keep subjects in sharp focus.

HD
MOVIE

HD Movies plus HDMI Connection

Capture stunning high-definition movies (720p) and easily view them by connecting the camera directly to your HDTV using the HDMI mini-port.



Creative Filters

Have Fun With Creative Filters

Add fun and dramatic visual effects to your photos with Creative Filters. Choose from new filters such as 'Toy Camera Effect' and 'Monochrome', or favourites like 'Fisheye' and 'Miniature Effect'!

DYNAMIC
IMAGE
STABILIZER

Dynamic Image Stabilization

Dynamic IS provides continuous adjustment when shooting movies to correct a broad range of subject motion and camera shake, allowing you to capture rock-steady movies - even while walking!



Discreet

Silent, Inconspicuous Photography

Discrete Mode allows photographers to shoot in locations where flash-photography is frowned upon.

LIVE
View
Control

Easy Creative Control

For beginners who want to take simple creative control of their photos, Live Control Mode allows users to make easy adjustments to brightness, tone, and saturation, while previewing the results live on the LCD screen before shooting.

ADVANCED
Smart
AUTO

Smart AUTO with Advanced Subject Detection Technology

Smart AUTO intelligently selects the proper camera settings based on 32 predefined shooting situations. Now featuring Advanced Subject Detection which can distinguish OBJECTS as well as faces for the perfect shot every time!

Miniature Movie
Recording

Miniature Movie Recording

Record soaring cityscapes and crowds of people with dollhouse-like proportions and watch their actions at an accelerated speed for the ultimate miniature movie experience!

Creative Filters Add Fun Effects to your Images!

Shoot photos with fun and dramatic effects!



Toy Camera



Fisheye



Miniature



Super Vivid



Monochrome

Kit Contains



- PowerShot A3300 IS
- Wrist Strap WS-800
- Battery Pack NB-8L
- Battery Charger CB-2LA
- AV Cable AVC-DC400
- Interface Cable IFC-400PCU
- Digital Camera Solution Disk



*YouTube is a registered trademark of Google Inc.

50338005 - Silver
50358005 - Black
50348005 - Pink
50378005 - Blue
50388005 - Red