

Glade® Sense & Spray

Product Characteristics

- Built in motion sensor that detects when you are in the room and automatically releases a burst of long lasting freshness, only when you need it.
- Sensor-based technology allows consumers never to have to worry about bathroom odours again!
- Now available in the following scents: Clean Linen, Apple Cin, Clear Springs Odour Elimination & Hawaiian Breeze

Key Benefits

- Product addresses key consumer concern of wasteful air freshening – a motion sensor detects changes in light from movement which triggers a burst of Glade® fragrancng.
- Sleek design and can be hung on the wall.
- Detected upward spray to avoid spraying directly at consumers.
- Boost button provides an extra burst of fragrance anytime.

Directions/Instructions

- Insert refill – motion detector will emit spray once motion is detected.
- Once fragrance spray is emitted the unit will enter a 30-minute “lock-out” mode to preserve the refill and prevent misuse by children / pets.
- Fragrance boost button can be used to provide fragrance at any time.



Frequently Asked Questions & Answers

Is this just a Glade® version of Freshmatic® Mini?

No. Sense & Spray™ is the next-generation air freshener because it incorporates motion sensor technology to spray only when needed vs. Air Wick Freshmatic I Motion which contains a motion sensor but the motion sensor is for an additional boost of fragrance in between the timed fragrance sprays. Therefore the new Air Wick Freshmatic I Motion does not meet consumers' concerns of being wasteful as it releases fragrance every few minutes whether or not consumers are in the room.

How far away can you be from the sensor for it to still work?

The sensor works best when motion is within 5 ft. For optimal performance, ensure the sensor on the front of the unit is not obstructed. The left-side panel of the starter packaging addresses this question as well as a “placement tips” section on both the back panel of the packaging and a sticker on the back of the device.

How long will fragrance refill last?

The refill provides approximately 270 sprays.